

# THE WESTERN FARM LEADER

CO-OPERATION

PUBLIC AFFAIRS

SOCIAL PROGRESS

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## CAMPAIGN TO SAVE DRY AREA CROP FOR FARMERS

### *Wheat Minimum Seen as Aid to Whole of Canada*

#### URGE WAIVING OF PAYMENTS TAXES, RELIEF ADVANCES

United Farmers' Executive Urges Wide Support of Appeal Made to Government

#### GARDINER WIRES PREMIER

Non-party Radio Campaign With View to Stressing Urgent Need for Exceptional Policy

On the basis of an appeal made by the U.F.A. Executive, to the Alberta Government, in the wire by President Gardiner quoted below, municipal councils, U.F.A. Locals, village secretaries, other organizations and the local press in areas which in past years have suffered severely from drought, have been urged to make their voices heard in support of proposals to spare the drought area crop this year to the farm people.

A series of radio addresses has been arranged, with Norman F. Priestley, Vice-President, as the introductory speaker. Well-known citizens of Alberta, regardless of all political considerations, and drawn from the widest possible field, will, it is expected, take part. A preliminary list of the speakers will be found on page 12.

#### Case Presented

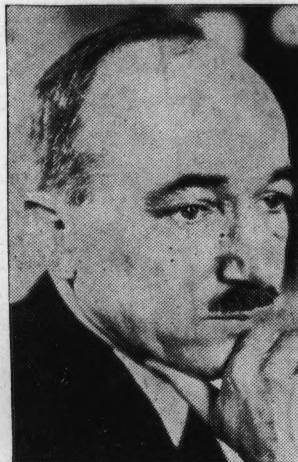
The case for exceptional action was set forth in the following wire sent to Premier Aberhart and Hon. D. B. Mullen, Tuesday, supplemented by a longer statement by mail:

"U.F.A. Executive respectfully urges on behalf of people of drought area and in interests of Province, that the first and only consideration in disposing of crop should be rehabilitation of people of area. If any collections for taxes, agricultural relief advances or other liabilities are taken from proceeds of crop nothing will be left to meet pressing needs. Conditions of people, homes and machinery really serious. Urge that Government waive collection of all monies due for taxes and relief advances for this year; that provision be made for repayment of services of local merchants, doctors, etc., and that people be allowed to use remainder to meet their own needs. Full statement following."

"ROBERT GARDINER,  
"President,  
"United Farmers of Alberta."

The Executive seek to enlist the aid, in behalf of their proposals, in addition to organizations and individuals mentioned, of "all groups of varying political thought, boards of trade, service clubs and all other organizations and individuals who have the good of the Province as a whole in mind, in urging this policy upon the Government of Alberta."

#### Conciliatory but Firm



President Benes of Czechoslovakia, whose Government has drawn up a statute giving unprecedented rights to racial minorities. Rather than suffer the dismemberment that Hitler seeks, however, and thus eventually become part of his slave state, the Czechs will resist by force of arms if necessary.

#### Wheat Agreement Mooted

WASHINGTON, D.C., Aug. 17th.—Proposals for a long-term agreement between the world's chief wheat-exporting states, providing for a quota system apportioning to each a certain volume of exports, are being considered here, it was reported today.

Such a quota system was arranged some years ago by the London conference which considered the problem of export markets. Quotas were actually laid down, but subsequent developments led to a break-down of the plan, when pressure of supplies became heavy on the markets of the world.

Secretary of Agriculture Wallace declares that the present wheat situation is grave, and presents a problem of vast proportions for the solution of governments and producers of the exporting nations.

#### Well-known Figure in Farm Movement Passes

Word was received as this issue was going to press of the death in Winnipeg on Wednesday, following an operation there, of G. E. Roose of Camrose, one of the pioneers of the farm movement in Alberta, who is widely known throughout the West. Mr. Roose had been a director of the United Grain Growers for about nine years. He was formerly for many years a director of the United Farmers of Alberta, and he has been to the forefront in the co-operative movement and the farm movement generally. Mrs. Roose and, it is believed, two sons, were with him in Winnipeg when he died.

#### Wheat Grades Spreads

OTTAWA, Aug. 17th.—Wheat price spreads have been named by the Federal Government, as recommended by the Wheat Board. They are:

No. 1 hard 81 cents; No. 2 Northern 77; No. 3 Northern 74; No. 4 Northern 69; No. 5 wheat 61-1/2; No. 6 wheat 54-1/2; feed wheat 48.

No. 1 C.W. Garnet 72; No. 2 C.W.

Garnet 69; No. 3 C.W. Garnet 64.

No. 4 special 65; No. 5 special 58;

No. 6 special 52.

No. 1 C.W. amber Durum 70; No. 2 C.W. amber Durum 66; No. 3 C.W. amber Durum 62; No. 4 C.W. amber Durum 58; No. 5 C.W. amber Durum 54; No. 6 C.W. amber Durum 50.

No. 1 C.W. white spring 70; No. 2 C.W. white spring 67; No. 3 C.W. white spring 64.

No. 1 Alberta red winter 75; No. 2 Alberta red winter 72-1/2; No. 3 Alberta red winter 70-1/2.

#### Nazi's Poison Gas Posts New Threat to France from South

Installed on Spanish Frontier  
"Solely for Use Against France"  
States Foreign Minister

LONDON, Eng., Aug. 17th.—Prepared in specially constructed "gas posts" along the border between Spain and France, vast quantities of poison gas are being accumulated. The gas is sent from Germany.

This is the startling revelation made by Señor Alvarez del Vayo, Spanish foreign minister, in an interview with *Reynolds News*, organ of the British Co-operative Movement.

"There is no doubt about the accuracy of our information," states Señor del Vayo. "These gas posts are being established solely for use against France."

"They are only another instance of the extent of German authority and penetration in rebel Spain. They have formed a virtual Gestapo (German secret police) system."

#### Other Revelations

Previous revelations have established the fact that military aerodromes and fortifications have been established by the Nazis along the Pyrenees separating France from Spain which can have no other object than a threat to France.

Further evidence is provided by a recent article in the Saragossa newspaper *Heraldo de Aragon*, in rebel territory, in which General A. Kinelan, one of the rebel army chiefs, discussed plans for the invasion of France, from the border points now being equipped by the rebels and their allies with heavy guns.

These developments explain the impatience of the French general staff with the pro-Franco policy which Chamberlain has hitherto forced upon the French Government. The Gov-

#### EAST NOW LOOKS TO WEST CROP TO BOLSTER FABRIC

Minimum Price, Low as It Is, Seen by Ottawa as Factor for Dominion Stability

#### MARKET GIVES CONCERN

But Crop Which Will Bring Low Return to Farmers Brings "Comforting Assurance" to East

As the following despatch indicates, the minimum wheat price of 80 cents, One Northern, Fort William, which of course means meagre returns to producers, is regarded in Ottawa circles, in this period when world market conditions have brought spectacular price declines, as a means of giving some stability to the whole economic structure of Canada.

By M. McDougall  
(Special to *The Western Farm Leader*)

OTTAWA, Aug. 17th.—The probable size of the Western wheat crop and the future trend of wheat prices, the changes being made in the national defence system, the first speeches of Dr. Manion since he assumed leadership of the National Conservative party, and the new troubles facing the Rowell Commission—these are subjects which are being discussed about Parliament Hill these quiet days.

#### West Will Bolster Economic Fabric

There is quite naturally some concern over the condition of the wheat market, with the heavy crops in so many of the wheat exporting and importing countries of Europe and in the United States, and good crop prospects in Argentina, over-shadowing the market. But despite the uncertain factors in the situation which undoubtedly may mean a fair sized loss to be paid by the general taxpayer, there is the comforting assurance that with a crop over 300 million bushels and a guaranteed minimum price the West this year is going to help to bolster the whole economic fabric of the country.

#### Some Factors in Wheat Situation

Some factors in the international wheat situation which have or may have an effect on the level of prices are these: the Roumanian harvest is 35 million bushels over last year; other Danubian countries have export

(Continued on page 12)

overnment on pressure from Chamberlain and Halifax, closed the Spanish frontier to arms which under international law the Spanish Government has the right to import for its own defence.

Kemal Ataturk, president and dictator of Turkey, is gravely ill.



*John*—"I think I'll haul to the Pool Elevator this year."

*Tom*—"That's something new for you. What's the idea?"

*John*—"Well my neighbors who deliver there are well satisfied with the service they get and the way the Alberta Pool Elevators do business.

"I like the way they let the farmers know what's going on in their business. No secrecy there. There's satisfaction in doing business that way."

*Tom*—"But they lost a lot of money in 1929!"

*John*—"I know that, and I know they lost it putting up a battle for a decent wheat price. Maybe they were fools to do it, but I say, 'more power to them.' They showed the government the way."

*Tom*—"They haven't paid a dividend for years."

*John*—"My friend, if we get a dime a bushel more for our wheat this year we can thank the Wheat Pools and farmer organizations.

"I know and you know, and all fair-minded people do too, that if the Pools hadn't fought tooth and nail for a better wheat price, we farmers wouldn't have had a chance. Why there wouldn't even be a Wheat Board except for the Pools. They have got dividends for all grain farmers whether we know it or not."

*Tom*—"By Jeepers! I believe you're right! And I'm going to haul to Pool elevators, too!"

# Alberta's Great Experiment in Community Co-operation

By CHARLES S. BURCHILL, M.A.

## LESSONS OF THE E.I.D. FOR WESTERN CANADA

### "The P.F.R.A. Is Fighting the Desert with a Watering Can"

#### INSTALLMENT VI.

##### Lessons For Other Areas

**T**HE story of the Eastern Irrigation District is only beginning. The last three years there have proven that, granted a cheap and adequate water supply, the dry belt can produce abundantly; that the irrigated sections can provide a high standard of living and a high degree of financial independence for their citizens; that a local co-operative can administer community water resources with a high degree of efficiency.

These are valuable lessons.

The twenty years of failure which preceded the organization of the Eastern Irrigation District also provided certain equally valuable lessons. They proved that the cost of constructing expensive irrigation works cannot be recovered directly from the land served by the system; that a heavy capital debt will cripple and destroy any irrigation system likely to be established in the dry belt; that corporate management, no matter how enlightened, is likely to be costly, ineffective, and provocative of discontent; that irrigation farmers who work with one eye on the clouds are soon forced off their land.

These lessons must be kept in mind in framing any program of Western rehabilitation.

##### Program of the P.F.R.A.

To date the only reclamation program adopted is that administered through the Prairie Farm Rehabilitation office by the co-operative action of the Dominion and Provincial Governments.

The men who drafted the P.F.R.A. program seem to have digested pretty thoroughly the lessons of the Alberta irrigation fiascos.

P.F.R.A., for instance, acts only at the request of the farmers who want the service.

There is no use helping men to conserve or utilize the water resources of their community unless these men are thoroughly convinced of the need for conservation.

P.F.R.A. provides only limited assistance. The farmers must prove their faith in conservation by investing their own time and labor as well as by helping themselves to government aid.

The dug-outs, stock-watering dams, community pastures and little irrigation schemes created so far have all been based on enthusiastic local support. They have all been built on a practically debt-free basis. Where community enterprises have been undertaken, the practice of transferring administration to local co-operatives has been generally followed.

This is the formula which the experience of the E.I.D. has shown to be most likely to succeed.

The only objection to the P.F.R.A. program is the very restricted budget on which it operates, and the very small results achieved to date.

There are some 79 million acres in the "dry belt" to which P.F.R.A. activities are confined. Sixty million acres are classed as seriously affected by drought and of this area fifteen million acres are considered, for various reasons, to be unsuitable for grain growing. If the latter area is withdrawn from cultivation and devoted to grazing purposes there is still 45,000,000 acres of marginal land, subject to chronic and recurring drought, operated in dry-farming units.

In wet years this section may produce up to 200,000,000 bushels of

grain; in dry years it may produce virtually nothing. Such wide variations in output have two vicious consequences. They are likely to disorganize the market in good years and they provide in any year a very dangerous and uncertain living for the farmers who create the output.

To combat this condition P.F.R.A. has assisted, during the last three years, in building stock-watering dams having a TOTAL storage capacity of about 8,000 acre-feet, and in constructing irrigation projects having a total irrigable acreage of between 10,000 and 12,000 acres.

##### Fighting the Desert With Watering Can

Compared with the 500,000 acre-feet of water used annually in the E.I.D. and with the 125,000 acres irrigated on that project, the P.F.R.A. achievement seems pitifully small. The West is fighting the desert with a watering can.

Why is so little being accomplished? Broadly speaking, there is only one reason.

Neither the Canadian Government, nor the Canadian tax-payer, nor the Canadian farmer, so far, really believes in irrigation—or, which is more important, in the NEED for it.

The general hostility to irrigation is easily understood. In the first place, nearly all Canadian irrigation systems to date have been financial failures. They failed, as we have seen, largely because they all tried to make the irrigation farmer pay the full cost of a system which benefited a great many other sections of the nation.

We know better than to make that attempt today. The basic principle underlying the whole P.F.R.A. program, for instance, is the recognition of national benefits resulting from improved methods of using land and water. But the memory of the early failures dies hard.

More important than the bad impression created by past mistakes is the average farmer's dislike of irrigation methods. This dislike is also easily understood. On good land in a district of ample rainfall the straight grain farmer can make a fair living by working intensively only about one hundred days in the year.

##### Must Stay With Farm

The farmer who hit for California or the Coast as soon as the crop was taken off was always a rare phenomenon in Western Canada. The tribe became practically extinct in 1929. But it did happen, occasionally, that a grain farmer could get away for the winter. Irrigation farming, with its balanced hay-grain-livestock-poultry-dairying formula, is definitely an all-year job. The fact that a dozen families from Tilley alone spent the winter of 1936-37 in Europe is only the exception that proves the rule. Irrigation farmers, generally, must stay with the farm.

Then again the grain farmer is accustomed to think of irrigation as primarily shovel work. After years of experience with machine production he hates to go back to primitive hand tools. Actually, however, there is a much heavier machine investment per quarter section on irrigated land than on dry land farms. Every operation, except the actual water spreading, is done by machinery and the irrigation farmers have worked out a technique of using their equipment to the best advantage. At the same time, it is generally true that irrigation farming is likely to require harder work and more of it than dry land farming.

The point is that the irrigator gets consistent results from his work; the dry-farmer too often gets nothing.

##### Antagonism Breaks Down

This fact is steadily penetrating the popular mind and the old antagonism to irrigation is pretty well broken down. P.F.R.A. has received more than 1,700 applications for assistance in establishing small irrigation projects throughout the dry belt. The dry-farmer's attitude has changed—considerably.

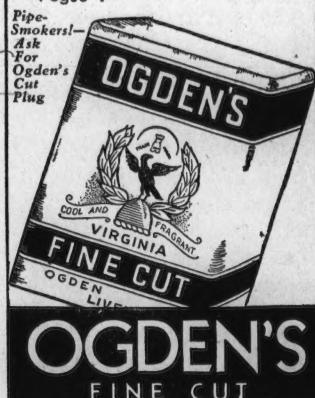
There is, of course, the superstition that "the wet years will come back." This belief dies hard, and seasons of abnormal rainfall revive the groundless hope that the old type of farming can be continued indefinitely on the dry belt. Whenever this type of wishful thinking persists it tends to hamper the work of reconstruction.

It is not merely a few farmers in the drought area who still feel that irrigation and water conservation is unnecessary. The belief is most strongly entrenched in sections that have not actually experienced the ravages of drought. People in these places are very reluctant to face the fact that the money invested in the dry areas is lost; that the tax-paying power of those sections has dwindled to nothing; that the money borrowed and spent to build roads, schools, railways and telephone systems through much of the West has been wasted, and can be repaid, if at all, only by increasing the burden on more favored regions. Yet this is what must happen unless the vanished prosperity of the "dry belt" can be balanced by creating new highly



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When you get rolling with this extra fragrant Fine Cut, you're on the straight road to sure smoking pleasure. There are no stops or detours to enjoyment either—when you roll your own with Ogden's, the cigarette tobacco that has everything a smoker could ask for. You'll make doubly sure of smoother, happier rolling if you always choose the best papers "Chantecler" or "Vogue".



productive areas within the boundaries of the present drought area.

Irrigation has had a bad record and a bad reputation. The rapid development of the E.I.D., as well as a num-

(Continued on page 7)

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Energizing Proteins

E  
Entirely Concentrated to  
RELIEVE FATIGUE

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SPECIFY  
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# THE WESTERN FARM LEADER

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of the Organized Farm Movement*

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No. 16

## THE MINIMUM PRICE

As the despatch from our Ottawa correspondent makes clear, the setting of the minimum price of 80 cents for wheat, basis One Northern Fort William, is regarded in governmental circles as a means of giving some measure of stability at this time to the whole economic structure of the Dominion.

Yet the fact remains that but for the strong pressure brought to bear upon the government by an united West, the price, as early reports had indicated, would in all likelihood have been set much lower even than this figure, with results which would have been disastrous not only to the West, but to all Canada.

The figure is low, and especially in districts where the lighter crops will be harvested, it will yield an all-toomeagre return to the producers, in meeting their costs of production. Nevertheless, it will prove a guarantee against major economic catastrophe.

The Dominion as a whole owes a debt to the producers and business people of the prairie provinces, whose appreciation of the gravity of the situation led to quickly organized action, to impress upon the Ottawa authorities the nature of the emergency.

## G. E. ROOSE

Farm people who are familiar with the record of service to the farm movement of Gus E. Roose, will learn with deep regret of his death in Winnipeg on Wednesday, word of which has been received by us a few minutes before the time at which this issue goes to press.

Mr. Roose had been a worker in the farm movement ever since we knew him, and we first made his acquaintance in the earlier days of the movement in this Province. Every effort to improve the lot of the farm people, he supported, often at the expense of personal sacrifice. He was a keen co-operator, and when a director of the United Farmers of Alberta, from 1921 to 1926, showed especial interest in the various plans then advanced for the development of the farmers' co-operative institutions. For approximately nine years he had been a director of the United Grain Growers, Limited, of which he was one of the most valued officers.

We extend our sincere sympathy to Mrs. Roose and family in their bereavement.

\* \* \*

## SHOULD GRANT REQUEST

In their appeal to the Alberta Government to waive this year the collection of all monies owing to them in respect to taxes and agricultural relief advances, in the areas which in past years have suffered loss from drought, the Executive of the United Farmers of Alberta will have the support of all individuals and all Alberta organizations which appreciate the situation now prevailing in these areas.

These lines are written shortly after the presentation of the request to the Government, at Edmonton, where no doubt the proposals are at present under review. We do most strongly urge upon the Cabinet the reasonable nature of the proposals, and express our earnest hope that they will be granted without any avoidable delay.

It is requested that after "such amounts as are due for the repayment of local services, merchants, doctors, etc.," have been provided for, the farm people of these areas should "be allowed to retain all that remains of the present crop to be used entirely for the needs of themselves and their families." This, it is pointed out, "would in some measure at least enable them to become self-sustaining and give them some hope for the future."

The statement issued by the Executive deals in clear and convincing fashion with the case for exceptional measures being adopted for the present year. It is pointed out that at the best only a light to medium bushelage to the acre will be produced on the acreage seeded in the portions of the Province in respect to which the appeal is made. Moreover, owing to lack of seed, lack of power and their inability to finance their operations, the farmers were obliged to seed a substantially smaller acreage than in former years.

The price per bushel of 80 cents, Head of the Lakes, will net the farmers, it is shown, not more than 62 cents, while it may be as low as 40 cents on lower grades. This, the Executive add, is below production costs, especially when high prices paid for seed (as high as \$1.42 for wheat and 65 cents for oats) are taken into account.

It is further pointed out that the last paying crop was produced in 1928, the crop of 1932, owing to low prices, increasing rather than decreasing liabilities. Little or no new machinery has been purchased, and what remains is worn out and obsolete. "Buildings are going to wreck and ruin. Clothes are worn out. Household necessities are down almost to the vanishing point. Adults, and more particularly the children, are in dire need of medical, dental and optical services. Merchants, doctors, etc., have given services either on credit or gratis until their private resources are completely gone. Parents are unable to make even the most meagre contribution towards the education of their children: all of which has resulted in a standard of living at or below the subsistence level."

It is justly stated that "to strip the drought area of all the values created by the present crop would be exceedingly bad business for all authorities concerned." The people "would be forced back on relief with their morale completely broken; and to sustain them and make it possible for them to continue their operations for another year would entail much greater expenditure of government money."

We think the case presented in the brief from which we have quoted is overwhelming; and that the measure of rehabilitation of the people of the districts impoverished by the circumstances of the past few years, which is now being sought, will prove to be in the interests of the whole body of citizens of the Province.

\* \* \*

## NEW USES FOR FARM PRODUCTS

Since the appearance in the spring of this year of an interview with President R. S. Law of the United Grain Growers, Limited, describing the work of the "Chemurgic Council of the United States," *The Western Farm Leader* has received inquiries from readers not only in Western Canada but in other parts of the world, for further information upon this subject. The article aroused widespread interest, and the most recent communication was received a few days ago from the general secretary of the South Australian Wheat Growers' Association at Adelaide.

We hope it will prove possible to gratify the desires of our readers in the near future by publishing one or more additional articles dealing with the plans and achievements of the Chemurgic organization, which is in various important ways putting chemistry and applied science "to work in industry for the farmer, and indirectly for society generally." By finding new industrial uses for agricultural products, the society seeks to assist agriculture in dealing with its difficult problems of marketing.



## CENTRAL ALBERTA DAIRY POOL SECTION

New General Manager



# QUALITY IN LUBRICATING OILS IS ABSOLUTELY ESSENTIAL

A farmers' co-operative could not risk offering any inferior brand. If you have any doubt as to the quality of

## Maple Leaf Lubricating Oils and Greases

you have our guarantee that these lubricants are of equal quality to nationally advertised brands many of which sell for much higher prices.

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### U.F.A. CENTRAL CO-OPERATIVE ASSOCIATION LIMITED

RENFREW BLDG., CALGARY

Casein, manufactured chiefly from skim milk, is used in industry and is closely affected by industrial conditions. Argentina is the chief exporter of casein, accounting for about half of the total world export (818,800 cwt. in 1936). France is Argentina's closest competitor, the two countries together providing over 80 per cent of the world's exports.

## Farmers Demonstrate Power of Solidarity

• • •

Lesson for Dairy Industry—Unity and Organization Can Make Demand for Needed Marketing Legislation Effective

Dear Members:

In our last issue I wrote somewhat briefly of the appointment of our new Manager (Mr. E. A. Johnstone) that this as far as the C.A.D.P. were concerned was of vital importance. Since that time the Government has set the initial price to be paid for wheat by the Wheat Board at 80 cents per bushel basis No. 1 Northern, Fort William. This, too, is of grave concern to all of us and although old news and very disappointing to everyone, stands out boldly as to what the West can accomplish when it speaks with one voice. For undoubtedly had we not shown clearly that all were united on this issue the figure set would have been much lower.

#### Matter of Price Spreads

There are still of course many points of great importance for the Government and Board to work out. One point with which the majority of farmers in Central Alberta will be concerned is the price spread for grades. We all have vivid recollections of the wide and fantastic prices paid on the lower grades, which prevail under open market conditions; but to me the pith of the whole matter is whether or not the Government intend setting up a real Wheat Board fulfilling all the requirements it was intended to fulfill—if not, it will have lost its usefulness.

#### The Lesson for Us

But, it was on the lesson we as Co-operators should take to heart from the foregoing that I would like to dwell. We one and all firmly believe that by our united efforts we were instrumental in raising the pegged price for wheat. We are also satisfied that had we not been solidly behind this demand we would have failed miserably. Therefore, is it not also logical to conclude that if we are desirous of obtaining marketing legislation (for instance), we must organize and be strong enough to demand same. Depend upon it, if we are strong enough numerically, our demands will be met. And with this very necessary

legislation passed, is there any reason why the Dairying industry could not be put on a profitable basis? It seems absurd to export butter when cheap and import during the winter months. Surely, there is ample cold storage in Canada. Again, is it not past comprehension that although Canada's production of butter and lard is 70 million lbs. less than the quantity of edible fats consumed by the Canadian people, she exports 35 million lbs. of butter and lard each year and at the same time imports vegetable oils for use in shortening to the tune of 100 million lbs.

We could go a long way toward rectifying such abuses if we were organized 100 per cent. If fully organized and with the necessary enabling legislation in your own hands, you would be in possession of the power and could dominate many of the forces (if not all of them) that seemingly control your industry.

#### Dairy Farmer Entitled to Decent Standard

Surely this request is reasonable, for most certainly the Dairy farmer is entitled to a decent standard of living; for where will you find a body of producers working harder or putting in such long hours? Why not join hand in hand and work with us, who have but one end in view, viz.: the controlling of our own product until it reaches the consumer, thus retaining for ourselves the profits? And what applies to the Dairying business is applicable to every phase of farming. In fact, all producers should organize to market the product of their labor. We may agree to differ on many questions, but we must unite as a solid mass in the best interests of our industry. Co-operation is the only way out for the Farmer.

Even by tagging your cream to the Co-operative you are helping to solve some of your problems. If you have tagged it this way for years and have not been an active booster, why not become one, put your shoulder to the wheel and give your movement your very best?

Surely the underlying principles of Co-operation are worthy of our best efforts, for Co-operation, if carried out to its fullest extent, would rid this old world of all its ills.

But, we must remember that although Co-operation is "precept wedded to example" it will only help in the alleviation of our economic ills as far as we USE it.

What industrial groups have done with tariffs and combines the farmer can accomplish through co-operative marketing. That economic forces, as some would have us believe, are beyond our control, is erroneous; but to put our industry on a worth while basis all must co-operate, and for a fuller and better life it is IMPERATIVE that all co-operate.

Yours fraternally,  
GEO. K. MacSHANE,  
President.  
"Parkwood," Bowden.

Ellis A. Johnstone, recently appointed General Manager of the Central Alberta Dairy Pool, with plants at Alix, Red Deer, Acme and Bowden. Mr. Johnstone will be at the plant in Red Deer today to take over his new duties and commencing on Monday will be situated there permanently.

## RENEWAL IS UNANIMOUS

*Leader Important Factor in Strengthening Esprit de Corps of Pool Movement*

### CENTRAL ALBERTA DAIRY POOL

Red Deer, Alberta,  
August 1st, 1938.

*Western Farm Leader,*  
Calgary, Alta.

Dear Sirs:

I have pleasure in advising you that the Board of Directors of the Central Alberta Dairy Pool, at a recent meeting, unanimously decided to renew their agreement with the *Western Farm Leader*, providing for the payment by the Pool of the subscriptions of shippers whose names appear on the lists furnished you by the pool, the number of such names being at the present time approximately 5,000 and the lists covering all the territory served by the Pool's four plants at Alix, Red Deer, Bowden and Acme. We will advise you of any additions or changes in the lists that may be necessary from time to time. The new agreement is for a period of twelve months from the date of the expiration of the old.

Articles appearing in the Central Alberta Dairy Pool Section of the *Western Farm Leader*, as well as educational matter appearing elsewhere in the paper, have been important factors in strengthening the *esprit de corps* of our movement.

Yours very truly,  
**CENTRAL ALBERTA DAIRY POOL**  
(Sgd.) George K. MacShane,  
President.

## Dairy Industry Is Now One of Nation's Greatest Industries, Figures Show

*What Could Be Accomplished if All  
Dairying Activities of Canada  
Were Co-operative*

Starting on the farm and continuing to the doorstep of the consumer in town or city, Canada's dairy industry is one of the nation's largest, employing as it does more people than the mining, steel, automotive or pulp and paper businesses. Altogether 300,000 persons are employed in it.

*What an immense advance towards a more just order of things, with producers enjoying just re-*

## OUR DEBT TO AGRICULTURE

The development and progress of agriculture in its varied forms has been and is of vital interest to this bank. We are glad to acknowledge that Canada's basic industry has contributed much to our success during the 82 years of our existence. During the course of this very valuable association the bank has been able to acquire a helpful and appreciative understanding of the problems of agriculture.

Whenever you require banking service, we shall be glad to have you consult us.

**THE BANK OF TORONTO**

Incorporated 1855

11WA

The Shorthorn herd of the EP Ranch is being offered for sale.

## GREAT EXPERIMENT

(Continued from page 3)

ber of other systems in recent years, has gone far to erase that record and to improve the reputation of modern irrigation.

But governments and tax-payers still boggle at any extensive program of reclamation. This is chiefly due to the fantastic cost of the major schemes before the public.

Most of these schemes have been proposed by construction engineers. Engineers like expensive jobs. It's not a matter of profits altogether. The more money an engineer has to work with the more complete and the more durable will be the works he constructs.

And so we have tentative surveys for irrigating the Hanna-Youngstown area at a cost of \$55.00 per irrigable acre, and even higher estimates for the Riverhurst project.

## Smaller Schemes Cheap and Feasible

Possibly the major schemes are too visionary to be developed yet, but many of the smaller proposals are cheap, feasible and eagerly desired by the communities which they might serve.

These systems should be completed without delay. We have learned how to combat the drought. We know the type of organization and management that makes possible successful irrigated communities. We know the districts where the settlers are able and eager to adopt the new agricultural technique.

We cannot afford to continue devoting this land to the production of meagre and uncertain crops, or to maintain these farmers on relief doles.

The P.F.R.A. program should be extended and its budget increased to make possible the construction of those smaller projects that are immediately practical. Public opinion should compel the co-operation of jealous governments and end the deadlock which has paralysed P.F.R.A. activity in Alberta for the past three years.

## Too Vital for Penny-Pinching

Western rehabilitation is too vital to be delayed by penny-pinching or vote-catching policies. If we can ignore these petty issues, forget for a time the engineer's dreams embalmed in the Pearce Plan and the Riverhurst project and do what can be done immediately, much will be accomplished towards permanent reclamation of the dry belt.

After three years' activity, P.F.R.A. has secured the completion of barely one-half the dug-outs, one-third of the stock-watering projects, and one-sixth of the small irrigation proposals laid before it. Only one-seventh of the non-arable land surveyed for the purpose in Saskatchewan has been turned into community pastures. In Alberta, due to haggling between Provincial and Dominion Governments, not one community pasture has been established, though plans and organization work have been completed and the need for action is urgent.

Further delay is inexcusable!  
(Copyright applied for)

We hope to publish a future series of articles by Mr. Burchill during the fall.

turns for their labor and investment the organization of all phases of this great industry on a co-operative basis would mean. It would vastly improve the living standards of the farmers, while eliminating unnecessary costs in distribution which are responsible for the spread between what the producer receives and what the consumer pays being too wide.

To bring about this higher efficiency, which co-operation alone can give, is the object of the farmers' co-operative dairy enterprises, and the farmers in the area served by the Central Alberta Dairy Pool can make their most effective contribution to this end by shipping their products to the Pool creameries. By doing so they can not only strengthen their own bargaining power, but bring nearer the attainment of the widest aims of

What's Doing ?  
at CFAC

Since the day she recited in kindergarten, Dorothy McGuire, who plays sister Sue in the "Big Sister" program, heard Monday through Friday at 11:00 a.m. over CFAC, wanted to be an actress. Her first big moment came at the age of 13 when she played opposite Henry Fonda. It is just two years since Dorothy went to New York for a visit after graduating from the Junior College in Omaha, her home town. The visit turned out to be a permanent stay when she got a job on a local station. Now, she's just old enough to vote, and is on her first commercial network program.

Ransom Sherman, master of ceremonies, has returned from his vacation, and now the NBC Club Matinee has two emcees. Ransom will chatter with actors and musicians on Mondays, Wednesday and Fridays at 1:00 p.m. over CFAC. On Tuesdays and Thursdays Jack Holden, pinch hitter during Sherman's vacation, continues his job of amusing the audience at the cast's expense:

The odds are all against the Lux Radio Theatre ever needing a sound effect of thousands of bats flying out of a cave at sunset, but such an effect will be available this coming season. Charlie Forsyth, Radio Theatre's exclusive sound technician, has been granted permission to record the flight of bats in the Carlsbad Caverns in New Mexico and will make the trip there from Hollywood before Radio Theatre returns to the air over the Columbia network and CFAC on Monday, September 12.

Actually Forsyth isn't going to the caves just for a record that will furnish the sound of bats in flight. Recordings he gets there, played at various speeds and volumes, will sound like violent dust storms, sand blowing on the desert, the drone of a squadron of airplanes, and oddly enough, Forsyth figures he can get a recording of wind in the caves which will sound like wind in a cave.

Dorothy Lamour's return to the Chase and Sanborn Hour has been postponed until this coming Sunday, when she is expected to be completely recovered from a recent appendicitis operation. Her return to the broadcast, to be heard over CFAC from 5:00 to 6:00 p.m., will be welcomed by Edgar Bergen, Charlie McCarthy, Edward Arnold, Nelson Eddy, the Stroud Twins, and Robert Armbruster's Orchestra.

the co-operative movement. They can improve their own economic position and that of their neighbors, and at the same time pave the way towards a fairer order of things throughout the whole of the dairy industry, and ultimately throughout the whole of our economic system:

## Is Large National Enterprise

How vast is the industry which farmers in Canada might bring under co-operative control, given the will to co-operate, is shown by M. K. Jones in a recent issue of *The Canadian Countryman*.

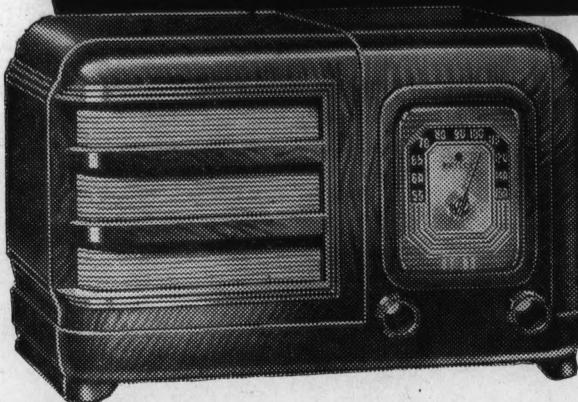
The depression, he states, showed conclusively that the industry has been expanding even during the period of depression, when other industries have suffered setbacks. How far, we might ask, has that expansion brought benefits to the producers?

"The fourteen and a quarter billion pounds of milk produced in 1929 increased by the time the depth of the depression was reached in 1932 to nearly sixteen billions," Mr. Jones points out. "And by last year this had further advanced to about sixteen and three-quarter billion."

(We plan to deal with this subject further in a later issue.)

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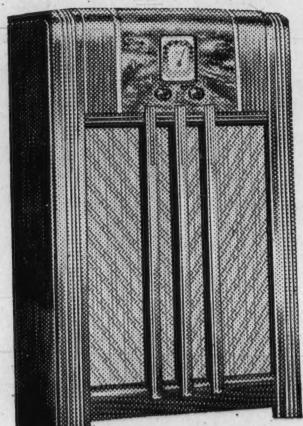
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# Current News from Near and Far

## PROVINCIAL

An abatement in the horse epidemic in Alberta is reported by Government officials.

Calgary office of the Canadian Wheat Board is being transferred to the Renfrew Building, Seventh Avenue.

Survey of possible sites for "credit houses" is being made by Provincial Government officials, it is reported from Edmonton.

A local of a new "Farmers' Union" has been formed at Taber, which plans to organize the Province during the fall.

Sir Edward Ellington, British Air Marshal, who recently visited Turner Valley, secured full statistics as to its production.

A three-weeks training course was begun in Edmonton Monday for 35 men and 17 women, who are to be leaders in the forthcoming physical training course.

That about 90 per cent of Alberta farm mortgages had been renewed at 6 per cent interest, instead of the former rates of 7, 8, or even more, has been reported by officials of the mortgage companies association in Toronto.

Charges that the Provincial Special Areas Board was being used by the Government as a "political football to cover its indifference to the needs of the residents of those areas" are made in a letter from John Gair, Killam, to Premier Aberhart. Mr. Gair was formerly administrator of municipal districts.



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A "Democracy Day" will be celebrated by Social Credit Forces in Alberta on Monday next, August 22nd. Plans include an hour's radio address by Premier Aberhart, beginning at 8:45 p.m.

Both Provincial "iron lungs" being in use, the Department of Health is procuring a third. Thirty-four cases of the dreaded infantile paralysis have occurred in Alberta so far, and the peak usually comes in September.

Purpose of the Unity movement is the setting up of a non-political government, declared John A. McFarland, Provincial leader, in an address to Cochrane constituency citizens last week. This constituency, the third in the Province to organize, elected Howard P. Wright, Provincial leader, chairman of the board of directors.

## DOMINION

Prime Minister Mackenzie King is delaying his visit to the West until October, or even later.

The United Mine Workers' convention in Truro, Nova Scotia, voted on Monday to affiliate for political action with the C.C.F.

Damage of 20 to 25 per cent to wheat crops by a recent "storm" of grasshoppers is reported from the Regina district.

Threatened with a test case meeting by C.C.F. organizers, the New Toronto council reversed its decision to enforce a local "padlock law."

Substantial orders will be placed by the British air mission with Canadian aircraft manufacturers, provided consent of the Dominion Government is obtained.

Rt. Hon. Ernest Lapointe will head the Canadian delegation to the League of Nations assembly; Mrs. Nellie McClung will be one of the four other delegates.

The Department of National Defence has been conducting a survey of the military value of Anticosti Island, for which an option to purchase is in the hands of a representative of German interests.

The Federal Government's action in pegging the price of wheat is highly disapproved by Premier Hepburn of Ontario, who declares it "absolutely asinine" to interfere with the laws of supply and demand.

Replying to Ontario's Minister of Agriculture, who complained that the pegged wheat price of 80 cents discriminates against Eastern farmers, Prime Minister Mackenzie King pointed out that the Canada Wheat Board Act of 1935 deals only with wheat of the Western Provinces.

Loan and insurance companies are taking the lead in asking disallowance by the Dominion Government of seven pieces of Alberta legislation, including amendments to the Debt Adjustment Act, an act to increase taxes on banking corporations, amendments to the Limitations Act and to the Tax Recovery Act, and the act providing for a partial moratorium.

## WORLD

"It will soon no longer be possible for some nations to choose the way of force and for other nations to follow the way of reason. All will have to go in one direction and by one way," warned U.S. Secretary of State Cordell Hull, in an address broadcast by short wave to Europe and South America. He declared that the U.S. was becoming "increasingly concerned over the spread of international lawlessness."

R.A.F. mishaps this year have cost 126 lives.

The commercial agreement between the U.S.A. and the U.S.S.R. has been renewed.

The second world youth congress is being held this month at Vassar College, in New York State.

A new danger to European peace is seen in the swing back of Poland to its former pro-Hitler stand.

Three British ships were hit in Spanish ports by Fascist bombing on Monday, a British radio operator being killed.

Nazi Storm troopers, disguised as civilians, have been sent from Germany into Sudeten districts in Czechoslovakia, says a *Manchester Guardian* despatch.

That Italian planes regularly fly from Italy to the Balearic Islands, load up with bombs there, drop them in Spain, and then return, is stated by the London *Times*.

The French steamer *Artois* struck what was believed to be a mine off Gibraltar Sunday night and sank, her crew, with assistance from a German vessel, reaching shore in safety.

Thousands of Italians who had planned to spend holidays in France this month were refused permission to cross the border; France protested unavailingly and then made a similar regulation on her side.

Fresh protests have been made by the British Government over the sinking of the British vessel *Lake Lugano*, in Palamos Harbor on August 7th, and the firing upon the liner *Llandaff Castle* by a Spanish insurgent trawler.

The removal from office by General Franco of his representative who has been conducting negotiations with the non-intervention commission is expected to prove another and perhaps the final blow to the already feeble efforts of that body.

While English newspapers affirm that there is little cause for alarm over Germany's mobilization of regular army and reservists, and the titanic Nazi "war games" on the French and Czechoslovakian borders, begun on Monday, the Czechs' defence council has held several hurried meetings. On its side of the frontier, the Belgian army has also been holding "practice" manoeuvres.

In spite of furious counter-offensives, Spanish Government forces appear to have held most of the territory gained in their surprise offensive three weeks ago, on the Ebro River. In aerial battles, over this front, early in the week, the Fascist troops suffered heavy bombardment, though serious losses were reported on both sides. The Fascist drive on the mining centre of Almaden, in the south-west, was also checked this week.

## At Gooseberry Lake

H. E. Spencer was one of the principal speakers at the recent four-day gathering of the U.F.A. at Gooseberry Lake, substituting for President Gardner who was unable to be present. J. K. Sutherland spoke on U.F.A. co-operative activities and E. E. Roper of Edmonton gave the U.F.A. Sunday address. The Coronation U.F.A. Constituency Association elected as officers John Mitchell, president; J. N. Flewelling, vice-president; F. J. Doherty, secretary; R. L. Cross, H. S. Kelts, Robt. Kewley, J. T. Milne, H. H. Turner and Ray Massam, directors.

The constituency co-operative convention and that of the Neutral Hills Livestock Association were also held. In spite of drought conditions, the co-operative showed an increase in volume of business. A fine gravity gas station, with underground tanks, probably the best along this railway line, has been established at Consort.

Reorganization of Premier Negrin's Spanish cabinet took place on Tuesday, with two members replaced.

The German airliner, the *Brandenburg*, made a record flight from Berlin to New York and return, non-stop both ways.

Almost daily loss of life occurs in Palestine from Arabs attacks, in spite of efforts of British military forces to stamp out terrorism.

The *Queen Mary* on her last trip made new speed records for both eastward and westward crossings of the Atlantic, the latter being accomplished in 3 days, 21 hours.

Wickham Steed, former editor of the *London Times*, charges Lord Rothermere, millionaire publisher, with encouraging Germany to invade Czechoslovakia.

Japanese aerial bombardments of Chinese cities continue; over 100 were killed when a British-owned electric plant at Hankow was damaged. Heavy loss of life among civilians is also reported from Canton, Yangsin, and other cities.

Not Hitler and Mussolini but Hearst and McCormick; not Stalin but Gannett, were dictators in the newspaper world in the U.S., exercising censorship over the news, declared Senator Minton to the American Press Society on Saturday.

The truce signed on August 11th between Russia and Japan has put a somewhat uneasy end to hostilities in the Changkufeng area; protests of the U.S.S.R. that the Japanese troops had already broken their agreement were met by similar complaints from Tokio.

Since taking Kiukiang two weeks ago, the Japanese invading army has made little progress in its drive up the Yangtse River, with Hankow, provisional Chinese capital, its objective. Chinese defending troops in this area are reported to number about one million; and in addition guerilla bands keep up a constant harrying of Japanese garrisons in the conquered Provinces.



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## URGES FARMERS TO CLOSE RANKS AND FORM SOLID FRONT

Gardiner Stresses Need to Organize, Irrespective of Religious, Racial, Political Differences

Stressing the absolute necessity for the farm people to organize their forces if their industry is to be preserved from complete disaster, Robert Gardiner, President of the United Farmers of Alberta, in a speaking tour in Jasper-Edson and Athabasca Federal constituencies early this month, strongly urged farmers to close their ranks and form a solid front in defence of agriculture, irrespective of religious, racial or political differences.

Mr. Gardiner was accompanied in his tour in Jasper-Edson by T. F. Lovelock, director. Among points visited were Alcomdale, Rich Valley, Pembina, East Ridge, Picardville. In Athabasca, P. S. Beatt, director, joined in the tour, and Boyle, Colinton, Dapp, Westlock, were among places visited. Mr. Gardiner later spoke at the annual Convention of the Clover Bar U.F.A. Constituency Association, and concluded with a U.F.A. Constituency Convention at Stettler.

Attendance was good except in a few instances where heavy rain had rendered the side roads almost impassable, and Mr. Gardiner found a general feeling among members that the U.F.A. is on the upgrade.

### Co-operation Brings Increased Activity

"Especially was this the case," he said, "everywhere where the farmers are taking advantage of the services of the U.F.A. Central Co-operative Association for the purchase of their farm supplies. At such points there is much activity in the movement, and indications of substantial increases in the volume of business handled this season as compared with the previous year. The very substantial savings which can be made through the purchase of farm supplies co-operatively are widely appreciated by the farm people."

In the course of his addresses, President Gardiner discussed the growth of the public debt of the Province, and stressed the need for closer attention by the people to public affairs. The necessity for efficiency in the manner in which public funds are expended was strongly emphasized. Mr. Gardiner declared that it was most desirable for the people to make a very thorough examination into the services they required from the Government, with a view to determining whether these are paid for wholly from current revenue, or partly from current revenue and the balance by increases in the public debt. The responsibility, he contended, for any future increases in the public debt must rest with the people themselves; for in the ultimate analysis it was for them to decide whether they would pay for their services through taxes, and adjust their demands to such a policy, or increase the debt.

### Production Tax

Discussing the 7 per cent Production Tax proposed in legislation not yet made operative, Mr. Gardiner pointed out that the legislation concerning this matter is now before the courts, and that, according to recognized

practice, should not therefore be debated, while *sub judice*, either in the press or on the platform. If, however, the act should be found to be valid, responsibility would be upon the shoulders of the farmers themselves to let the Government know whether they wished the act to be proclaimed or not. The Government had invited the opinion of the people on the matter, and they should let the Government know, definitely, what they wanted.

Mr. Gardiner said that the only monetary reform worth while was the removal of the profit motive from banking and the financial system. This had been the policy of the U.F.A. since its adoption by the Annual

Convention in 1921, and had been advocated by the U.F.A. members in Parliament and elsewhere. They had called for complete nationalization of the system and the provision under a national system, of service at cost.

Mr. Gardiner pointed out, however, that the most important task facing them was to secure a proper exchange value for their products as against the goods and services they must buy.

As to credit unions, while these under certain conditions had met with success in some of the older countries and well-established communities, it seemed doubtful whether they could take the place of the branch banks, owing to the fact that someone must be prepared to put something into them in the form of wealth or claims upon wealth, before they could function successfully.

"Through the farmers' efforts in promoting co-operative enterprises, for the selling of their products and buying of supplies, they have to some extent closed the gap between the average price that the farmer receives for his products and the cost of production," said Mr. Gardiner. "Until this gap is completely closed, however, farmers will not enjoy the prosperity and economic security to which they are entitled. To achieve this end will necessitate a change from the competitive profit system to complete co-operation in production and distribution," he concluded.

The British consulate at Alicante was damaged by Fascist shelling, and the consul seriously wounded.

## Wheat Pool Delegates

## Olds Livestock Feeders' Association Is Formed; with J. A. Dodd President

The 35 Wheat Pool districts who elect delegates this year (half coming up for election on alternate years) have chosen the following delegates:

J. D. Madill, Foremost; J. A. Johansen, Woolford; Paul H. Redd, Raymond; George J. Purcell, Enchant; T. S. Montgomerie, Hilda.

D. H. Russell, Carmangay; H. I. Montgomery, Nanton; John James Dann, Vulcan; W. R. Barker, Okotoks; John C. Greig, Balzac.

J. R. Hannaford, Howie; Alfred Axelson, Wayne; W. A. Walter, Husar; J. H. Schmaltz, Beiseker; James A. Wood, Elnora.

Martin Padberg (by-election) Sibald; W. J. Byler, Oyen; W. S. Falconer, Big Stone; Thomas Davey, Craigmylie; G. A. Bagley, Rowley; J. F. Long, Gadsby.

J. W. May, Ponoka; Alfred B. Haarstad, Bentley; Joseph Messmer, Barrhead; Uri Powell, Sexsmith; W. H. McAuley, Fairview.

David A. Pope, Hayter; Walter Wraight, Veteran; H. H. Turner, Alliance; J. W. Laing, Galahad; W.

The "Olds Livestock Feeders' Association Limited," Olds, Alberta, was registered Aug. 15th, and judging by the Board of Directors, which includes J. A. Dodd, president, Olds; H. L. Taggart, vice-president, Olds; W. A. Kuehn, secretary, R.R. 1, Olds; D. F. Chisholm, treasurer, Lacome; F. S. Grisdale, Olds; A. E. Noad, Olds; Anton Hammer, Olds; G. A. Hess, Bowden; Tommy Fagan, Bowden; W. D. Ross, Olds; S. A. Houchin, Bowden; J. B. McLaren, Bowden, possibilities for a large successful organization seem very favorable, reports A. H. Christensen, Director of Cooperative Activities.

W. Harber, Camrose.

G. Elmer Clay, Paradise Valley; L. O. Wollen, Viking; William L. Shapka, Desjarlais; John O. Nay, Hilliard; Laudas Joly, St. Paul.

Farmers were strongly advised by Premier Aberhart last week to arrange immediately for protection of the Debt Adjustment Act, so that the entire proceeds of their crop should not be "grabbed" by creditors. Referring to reports that mortgage companies were offering new agreements with interest at 6 per cent, Mr. Aberhart declared that interest reduction without cuts in principal was not enough.

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## The United Farm Women.

### THE C.C.F. CONVENTION---A FEW REFLECTIONS

Warwick Farm,  
Edgerton, Alberta.

Dear Farm Women:

Probably the greater number of you have been interested in reading about the C.C.F. National Convention in Edmonton. The last edition of this paper gave an outline of the business transacted.

I had the pleasure of attending this year. Once before it had been my good fortune to have the opportunity, when it was held in Regina. This year, in addition to the interest of the business and addresses, there was also the pleasure of meeting old acquaintances and friends. There were some whom I had not seen for some time and it was interesting to note the changes. To some the years had been very kind and had left little mark of the passing of time. To others, they had been more exacting. There were some who seemed to have developed very much. The years had ripened them and it was evident they were more capable and more useful in the work.

#### Younger People in Movement

In addition to meeting the old friends, there was also the opportunity to meet new workers. And one very encouraging thing is to see younger people in the movement. Although I must confess I sometimes wish they day trip.

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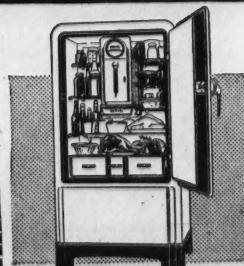
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Old Rover is quite undisturbed by  
The trials of man's daily life,  
His outlook, if any, uncurbed by  
Domestic or national strife.  
His mind is not warped and tor-  
mented.

By frenzied finance and its sums.  
He really is very contented  
With fate as it comes.

He lies by the stove when it's  
storming,  
With nothing to moan or bewail.

For meals to his wishes conforming  
He pays with a wag of his tail.  
No routine, with chores incidental,  
Conflicts with the way he would  
wend;

No physical burdens, or mental,  
His journey attend.

And yet when we find ourselves  
working

Like fury from daylight to dark,  
With threats of catastrophe lurking  
To strike if we fail of our mark.  
If heat we must suffer unheeding,  
If through mud and slush we  
must jog,

We blandly declare we are leading  
"The life of a dog!"

ISA GRINDLAY JACKSON

### The Many Who Are Indifferent

One has but to spend a few days coming in contact with a greater number of people than usual to realize afresh the number who are indifferent to the political life of the country. People who have the ability and the opportunity to be an influence seem to have no conception of their responsibility to society. If the subject is broached, they frankly and sometimes with pride admit they are not interested. Or they have such a low opinion of politics they do not wish to have much to do with it. Others assert they prefer to leave the uncongenial topics which invariably arise when discussing social problems, and devote themselves to the more pleasant subjects of life. And again others are moved by the unhappy social conditions of many and content themselves with offering a well meant charity here and there.

Looking about, it is a matter of gratification to realize that so many of our workers have played and are continuing to play a most useful part in the life of this country. There is every reason to take fresh courage and start with renewed vigor to repair the old and build anew.

Yours sincerely,

H. ZELLA SPENCER.

### Griffin Creek Will Train Delegates for Convention

A plan for training their delegates has been adopted by Griffin Creek U.F.W.A., which it is hoped, writes Mrs. I. C. Dixon, secretary, will help solve the important issues at stake when the Annual Convention meets next January. At a large meeting held recently, a number of women were nominated as prospective delegates; and a resolution was passed which bound those women accepting nomination to study problems affecting the farm industry; to take part in a public debate or round table discussion of farm problems in November or December; to speak to the resolutions the Local sends to the Convention and to express their views on other resolutions, if after the public discussion they are elected as delegates.

There were 1,626 deaths from automobile accidents in Canada last year. The number has risen rapidly from 1,224 in 1935 and 1,316 in 1936.

### The Western Farm Leader PATTERN DEPARTMENT



Easy to make and very easy to iron (it opens out flat), smart for the school-age girl and fine for the small child who is learning to dress herself, is this little pantie-frock outfit. Pattern No. 4855 comes in sizes 2, 4, 6, 8 and 10 years. Size 6 takes 3 yards 36-inch fabric and 1-3/4 yards ruffling for trimming.

### Farm Home and Garden

**Corn Custard:** To each cup of corn, scraped off the cobs, add 1 well beaten egg, 1 cup milk, salt and pepper. Turn into a buttered baking dish and bake slowly until set.

**Corn and Bean Scallop:** Fill a baking dish with alternate layers of green beans, cut into short pieces, and corn cut off the cob, using 1 cup beans to 2 of corn. Add 1 small onion minced, 1 tablespoon minced green pepper, and salt. Cover the top with buttered crumbs. Bake half an hour in a moderate oven.

**Peach Crumbly Crust:** Peel and slice 6 fresh peaches, and sprin-  
kle with 1/2 cup sugar. Mix and  
1/2 cup sugar with 1 cup flour and  
1/2 cup butter; spread over peaches  
and bake 30 minutes in a moderate  
oven.

**Chili Con Carne:** Mix 1 cup flour with 2 lbs. raw minced beef, and season well; brown in a frying pan with 2 tablespoons butter and 2 onions, finely chopped; add, if liked, half a clove of garlic, crushed, 1/2 teaspoon of chili powder or curry powder and 2 cups boiling water. Simmer for half an hour, stirring often. Serve with boiled rice.

How high is your table? The height of your kitchen table and



## The Junior Pageant at Gooseberry Lake

By F. M. McRAE

One of the high lights of the U.F.A. convention at Gooseberry Lake this year was the pageant, "The Romance of Canada," presented on the beach on Friday evening.

Under the direction of the Misses Margaret and Florence McRae, nine Junior U.F.A. Locals represented one of each of the nine Provinces of the Dominion of Canada and showed some of the history, industry and art of each Province.

The nine Locals were arranged in semi-circular formation on the beach to the music of the Anderson Sisters' Orchestra, while the audience congregated on the natural amphitheatre provided by the lake shore; as the commentator, Mr. G. N. Johnston, called on the Locals they came forth carrying the coat of arms of the Province which they represented.

British Columbia was ably taken by the Wheatsheaf Local. Some of the main points depicted by them were, the driving of the last spike in the first transcontinental railway by Lord Strathcona; Alexander MacKenzie and his Indian guide; lumber jacks; fruit growers; fisherman; miners and trappers, all in appropriate costumes. They concluded with a chorus, "When It's Springtime in the Rockies."

Next came Alberta by the Naco Local, in which Indians, cowboys, ranchers, fur traders, settlers with a covered wagon, and Father Lacombe appeared in costume, accompanied by Cowboy Songs; a recitation "Rain" composed by Alice McRae Simpkins, a Consort poetess; and a song composed by George Smith of Naco.

Nose Hills Local then presented the Province of Saskatchewan and showed Indians, Northwest fur traders and Chief Pie-a-Pot and chorus "Red Wing."

Then the Province of Manitoba was depicted by the Minor Heights Local. The Red River Settlers, the Flin-Flon miners and a chorus "The Red River Valley" were some of the important items.

Ontario was taken by the Federal Local. In it were represented Laura Secord and the cow, Belgian girls as tobacco pickers, Mr. and Mrs. O. Dionne and the famous quints, and there was a chorus, "Where The Sugar Maple Grows."

Broadview Local and Onward Local then represented Quebec and New Brunswick respectively, each explaining and displaying the coat-of-arms of their Province.

Next the Consort Local very beautifully dramatized a scene from Evangeline and the crowning of the apple blossom queen for Nova Scotia.

Last came Prince Edward Island by Sounding Vale Local, who presented the idea of Confederation and showed fishermen, miners and farmers.

Between the presentation of each Province a mixed choir accompanied Mrs. J. Fleming on the piano, and rendered an appropriate selection.

Ironing board is very important. If you have to stoop at your work, you will be infinitely more tired at the end of the day than you ought to be. You should be able to stand beside your table and place your hands on it, palms flat against the table-top, without bending or straining. Your ironing board should be about one inch lower. The table-legs can be shortened very easily, and it is not much more difficult to raise the table by screwing or nailing blocks to the legs. If two women of different heights are working in the same kitchen, there should be two tables.

## "Don't Feed Your Crops to Insects!" Is Sound Maxim

By W. J. S. WALKER,  
Inglewood Bird Sanctuary

The Biblical version of the end of the world will in the minds of many be foreseen through the entire destruction of vegetation by insects, when human life must cease.

We read very frequently of the millions of dollars of damage done to agricultural crops by various species of insects, but very little, unfortunately, has been published advocating the protection of those birds whose chief food is insects and who are the most effective protectors of growing crops.

The United States Biological Survey have carefully investigated over a period of many years the relation of insect-eating birds and agriculture and have published the statement that each insect-eating bird destroys its own weight in insects daily and feeds each of its young the weight and one half of that fast growing youngster during the daylight hours.

### Value of One Meadowlark

When we consider the amazing rapidity of reproduction of so many of those insects injurious to agriculture it is not difficult to visualize the benefit of, say, one family of meadow-larks who, during one single season, would destroy thousands of insects that if left to reproduce would have provided hundreds of thousands of insect pests to destroy the crops of adjoining farms.

During the past season we have bought and distributed large quantities of grasshopper poison. Many will be familiar with the historic instance in Utah, when the pioneer Mormons feared the imminent destruction of their growing crops by millions of grasshoppers. Fortunately for them, these grasshoppers attracted so many Franklin gulls that they destroyed the grasshoppers and saved the Mormons' crop. This event will be forever commemorated through the large statue of a Franklin gull erected in Utah. (These Franklin gulls are the small variety frequently seen nesting in clumps of rushes in our Alberta sloughs.)

### Cats Enemies of Insect Eating Birds

What can be done to increase our useful insect-eating bird population and consequently decrease our destructive insects? Apart from climatic conditions, particularly drought, destroying all vegetation, the most widespread and active cause of the destruction of our insect-eating birds is the domestic cat. Many farmers keep a number of cats on their places under the delusion that by so doing they are keeping down the mice. During the months of June, July and August when the crops are growing and the birds are endeavoring to nest, one five-cent mouse trap will destroy more mice than any cat that has yet come under the writer's observation or that of the officials of the United States Biological Survey, for the simple reason that during the nighttime when the mice are supposed to be active, the cats are also active but not around the barns. They are carefully combing the fields in search of nesting birds that provide practically their entire food during these months so important to the mature growth of the farmers' crops.

Again, there is the homeless semi-wild cat that nobody owns and nobody would own that is forced to lead a predatory life. These cats find shelter during the wintertime in barns, under buildings, and lumber piles but in the

## The PROVINCIAL INSTITUTE OF TECHNOLOGY AND ART, Calgary, opens for the term on October 3rd, 1938.

### AVIATION

A new course in Aviation to meet the requirements of the R. C. A. F. will open on September 6th and continue for two ten-month periods. This is an excellent course in the mechanics of aviation with shop practice.

Annual Fee \$50.00.

### 1. DAY COURSES

Aeronautics; Electricity; Auto Mechanics; Auto Electricity and Batteries; Oxy-Acetylene Welding; Electric Welding; Machine Shop Practice; Building Construction Drafting; Mechanical Drafting; Survey Drafting; Diesel Engines; Farm Mechanics including Tractors, Diesels, Blacksmithing, Cement and Plaster, Carpentry; General Shop for Teachers; Vulcanizing; Dressmaking and Millinery; Art including Normal Art for Teachers, Landscape, Commercial Craft Work, Life and Still Life.

Fees are nominal.

### 2. EVENING COURSES

A comprehensive program of night courses is being organized for the winter months. This will include Motor Mechanics; Batteries; Welding; Carpentry; Electricity; Machine Shop Practice; Aviation; Mechanical, Survey and Building Drafting; Art in all its branches; Dressmaking; Cooking; Show Card Writing; Mathematics; and any other course for which there is a sufficient enrolment and a competent instructor may be found.

### 3. HOME STUDY COURSES

(a) Coal Mining: Fire Boss, Pit Boss and Mine Manager, Coal Mining Mathematics, Mine Surveying.  
(b) Steam Engineering: Fireman, Third, Second and First; Mathematics.

### A GOVERNMENT SCHOOL

Write for an Announcement

HON. WM. ABERHART,  
*Minister of Education.*

### STANDARD COURSES

W. G. CARPENTER,  
*Principal.*

### Junior News Items

#### A NAZI THREAT

Nazis in Czechoslovakia are confidently predicting that "when Hitler comes" the co-operative movement will be completely destroyed in that country. This is the report that Wedgwood Benn, English M.P., made on his return from a tour of the Sudeten German districts.

#### More Howlers

Vaccination is another name for a holiday.

Sic transit is Latin for travelling squeamishness.

Retaliation means becoming an Italian again.

Enviseign signifies being two-faced. A minim is a wee fish.

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The heavy crop will require the best belting obtainable. We recommend

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	DRIVE BELTS	
100 x 6 x 4	34.95	
100 x 7 x 4	41.20	
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120 x 8 x 5	66.40	

	CUT BELTING	
2 in.	.3 ply	13½¢ per ft.
2½ in.	.3 ply	16½¢ per ft.
3 in.	.3 ply	19¢ per ft.
4 in.	.4 ply	28½¢ per ft.
5 in.	.4 ply	36¢ per ft.
6 in.	.4 ply	43¢ per ft.

Will Take Your Old Belt in Trade  
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### Sowed Nearly Four Million Acres Rust Resistant Wheat

Three or four million acres in Saskatchewan and Manitoba were sown this year to a new rust-resistant wheat which is standing up well, said Dr. L. H. Newman, Dominion Cerealist, in Lethbridge. He forecast continued progress in development of suitable wheat varieties for the West.

## BINDER TWINE

### U.F.A. LOCALS

planning to  
handle a  
WHOLESALE  
QUANTITY  
are urged to

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## The Wheat Situation

With harvesting of Western Canada's wheat crop approaching and all markets showing considerable weakness, the presence of the 80¢ One Northern minimum to the producer as set by the Canadian Wheat Board is at least an effective barrier against a recurrence of 1932 price levels which were so disastrous to the producer and business in general. One Northern at Fort William closed Monday below the minimum set by the Board, for the first time this season, and has remained below since.

Henry A. Wallace, Secretary of Agriculture for the United States, is reported as favoring an export subsidy on at least 100 million bushels of that country's surplus wheat. Announcement of plans for a subsidy to reduce wheat acreage have followed. Exports of wheat and wheat flour from the United States for year ending June 30th, 1938, are placed at 104,748,000 bushels. Broomhall's estimate of total world shipments of wheat and wheat flour for crop year 1937-38 is 511,842,000 compared to 595,384,000 the previous year. If this volume of trade in wheat is not exceeded in 1938-39, the building up of heavy surpluses again would seem inevitable, particularly with the record world crop which is now in the making.

Around 300 million seems to be the general opinion of Western Canada's crop. Canadian visible as at August 5th is less than 20 million bushels and almost half of this represents Durums. A total therefore of 320 million bushels may be available in 1938-39. Of this some 105 million bushels are needed at home and a carryover at the end of the season of 50 million will be wanted, leaving an exportable surplus of 170 million. This, plus approximately 340 million surplus in the United States, leaves these two countries in a position where they might easily have sufficient supplies to furnish all of Europe's requirements.

### Wheat Subsidy of 30 Cents Bushel Will Be Paid by U.S. to Farmers Cutting Acreage

At an estimated cost of \$712,000,000 the wheat subsidy being paid to American farmers by the U.S. Government, under the A.A.A., has been increased from 12 cents to as high as 30 cents a bushel, conditional on a 31 per cent decrease in acreage next year. Reduction of cotton acreage, and possibly of corn acreage, is also planned.

### Growers Asked to Assist University Wheat Survey

The University of Alberta's field crops department are making a survey of quality and varieties of wheat grown in the Province, and are asking farmers to assist by forwarding one-pound samples after threshing. A cotton sack and stamped address tag will be mailed to those filling out and forwarding to the University the following coupon:

Name (in Print) \_\_\_\_\_  
Post Office \_\_\_\_\_  
Location of farm: Sec. Tp. Rge. \_\_\_\_\_  
Variety of wheat grown \_\_\_\_\_

### FIELD INSPECTIONS

More than 1,000 applications for field inspection of crops for registration and certification have been made by Alberta farmers this year—a record number. The inspections will be completed in about a week, it is expected.

### TO EQUALIZE FOOD PRICES

A committee has been set up by the Mexican Government to equalize food prices by governmental purchases, storage and sale. In addition the committee will make recommendations to the Government on tariffs, freight rates, transportation and other matters affecting food costs.

## LISTEN TO ADDRESSES ON DROUGHT AREA POLICY

by

NORMAN F. PRIESTLEY,  
Vice-President U.F.A.  
E. L. GRAY, M.L.A.  
A. CRAIG PIERCE,  
Drumheller Farmer  
D. M. DUGGAN, M.L.A.  
over CFCN

Fri., Sat., Mon., Tues., Wed.,  
at 10:15 p.m.

## New \$9,000 Co-operative Store Opened, Neerlandia

On August 4th, the Neerlandia Co-operative Association Ltd., which has gradually developed into one of the most successful co-operative stores in the Province, celebrated the opening of its new nine-thousand dollar store.

Speakers were C. E. Christensen, Manager of the Northern Alberta Dairy Pool, E. R. Rasmussen, President of the Alberta Co-operative Wholesale Association Limited, D. Smeaton, Manager of the Alberta Co-operative Wholesale Association Limited, and Edward Petersen, Manager of the Wetaskiwin Co-operative Association, Limited.

### OTTAWA LETTER

(Continued from page 1)

surpluses; Russia is selling 2 to 2-1/2 million bushels weekly, a slightly larger quantity than last year. Will the exports needed for foreign exchange be offset by Russia's policy of increasing domestic consumption to better the standards of living of her population? Will the Government at Washington introduce a bonus system for wheat export, as it has the power to do under an act of Congress passed in 1936, or will it make free use of the 100 million dollars provided for loans to farmers to prevent them throwing their wheat on the market? (The answer to these questions will probably have been given when this appears in print.) Will hedging pressure felt recently in the United States markets be strongly felt in our markets when selling is in full swing in September? Only the future will disclose the effect of the interplay of the various forces affecting the world wheat market. But in the great competitive game Canada has the advantage of her strong technical position of having a small carryover, of the quality and grading of her wheat and her six cents a bushel preference in the United Kingdom market where she sells the bulk of her wheat.

### Defence Machinery Overhauled

Canada's machinery of national defence is being given a complete overhauling. Advisory boards composed of men who have a good record in the military service of the country will aid the Ministry in improving the air force, army and navy. Defence of the West coast against air attack will be aided by the establishment of about 130 searchlight bases, and later similar bases will be created in the Atlantic coast. Fishermen on both seaboards will in their off seasons be trained as voluntary naval reserve for use in case of emergency. Militia training camps are being put into better shape. The air force is receiving a great deal of attention as a major arm of defence in case Canada is subjected to attack. By the end of the year the air force will have 300 planes in commission. The personnel of the force consists of about 2100 men of all ranks.

**Air Lines Under Transport Board**  
The new Transport Board (formerly the Railway Commission) will take air lines under its wing before the end of next month. It will be recalled that the act of Parliament passed last session provided by the Transport

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Board assuming control over air transport and lake shipping (except bulk carriage) as well as railways. There has been a good deal of cut-throat competition among air lines in the North which reduced passenger and freight rates below cost. The Transport Board will be in a position to establish economic rates among the lines.

Last year these Northern lines carried 26 million pounds of freight and 60,000 passengers. The main aerial thoroughfare operated by the Trans-Canada Air Lines will be in working order by the end of the year, and passengers as well as mail will then be carried by the transcontinental air fleet. Work is progressing rapidly on air ports and other facilities in the section from Montreal to the Maritimes, and when these are finished the aerial trunk line from ocean to ocean will be an accomplished fact. In the West the line has been ready for some time.

#### Interest in Manion's Activities

Interest is naturally shown in the probable future activities of Dr. Manion, the new National Conservative leader. He is still without a seat in the Commons, but in all probability he will be given one of the constituencies now open, by acclamation. That of course depends on the decision of the local opposition political body of the constituency which is involved. In the few speeches he has made since elected to leadership he has given his opinion on railway unification, which he opposes, on the general unemployment problem and some other matters, but much of his and his party's program is still to be disclosed. Occasionally he is seen about Parliament Hill, his characteristically cheery smile always in evidence, but his star is still obscured by the clouds of uncertain and fickle political fortune. What has the future in store for him?

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#### SOUTHERN ALBERTA DAIRY POOL SECTION

## Producer Unity Gives Strength--and Results

By C. TOPPENBERG,  
Manager Southern Alberta Dairy Pool

Recently we have witnessed one of the most outstanding demonstrations and proofs of the fact that "in unity is strength." To all of us who believe in co-operation, the united front taken by all wheat growers in their endeavor to have the price of wheat set at a reasonably fair level, is indeed action of a kind we welcome. It encourages us, and we cannot help but feel that producers in general have learned a lesson of vital importance. While we realize that 80 cents is not by any means adequate, how much lower might it have been, if the producers had not taken a united stand.

We have, through the columns of this paper, through circulars and by personal contact for a long time emphasized that only through co-operation can the primary producer hope to get the returns of his labor and investment to which he is justly entitled.

Is it not reasonable to expect that the producer of Dairy products will analyze his position and ask himself this question: How can I best apply the rule of unity and strength to my dairy business? By patronizing the privately owned creameries, operating for profit to a few individuals? Or by shipping my products to a farmer-owned and controlled creamery, operating for service only?

#### Answer Is Obvious

The answer is obvious, and it is seldom that we meet any producer who does not agree with us that unless we make some real efforts to stabilize the dairy industry of this Province, we shall forever be wondering about WHO SETS THE PRICE ON BUTTERFAT.

While we realize that both wheat and butter prices are subject to world market conditions, we also know that the price paid for butter fat does not follow either the fluctuations of the Domestic markets, or the world markets.

You are today receiving 19 cents for Special grade cream, while only as far back as the first week of April the same grade brought as high as 38 cents. The price dropped 19 cents, or just half. During the same period Butter has moved only about 11 cents, or from 31 1/2 cents to 20 1/2 cents. These prices are net Calgary, for 56 pounds Solids.

We have pointed out before that the 38 cents paid in the extreme cases was entirely out of line with the markets. And that it would be paid only when production was at low levels, and was nothing but a frantic attempt by the private concerns to corral the producer, and to draw his support away from his own creamery. While a good many producers fell for this, we have reason to believe that more and more are getting wise to the question. We have also stated that the only way private concerns could hope to make up for their losses during the period of over-payment, would be by seeing that the price was properly adjusted for later profits. For after all, they must show a profit, that is what they are in business for, and we do not find fault with them.

#### Only the Farmer Suffers

According to accepted rules of business ethics, this is fair play, and only the farmer suffers thereby. True enough, he does a lot of grumbling, but is really rather patient; mostly because he does not know what it is all about, and nobody but his own creamery men are anxious to let him in on the "ground floor."

We have stated before that the profits will be made. At the present time thousands of boxes of good Alberta butter are being put aside for cold storage. The price has been brought down to make this a good business, and somebody must store, due to our seasonal production. While nobody can tell just how much profit will be made on Cold Storage butter this season, the traffic is always suffi-

ciently tempting for everybody with available capital to take part in it. And the slight hand-out the producer received during the cream war, will be many times off-set by these profits.

#### For You to Decide

It is for you to decide whether you should let the opportunity go by to take part in the possibilities of profits made on Cold Storage of butter, or leave it to the few who have the available capital. If you wish to become a controlling factor, ship your cream to your Dairy Pools, and become not only a producer, but also a manufacturer and distributor of butter. You have in the Southern Alberta Dairy Pool in Calgary all the facilities you need. You have invested money in these facilities so that you may make use of all the opportunities that the dairy industry offers. But you will get all there is in a can of cream only if you interest yourself in the marketing end of your business also.

#### Nearly 300 Per Cent Increase

The Southern Alberta Dairy Pool is continuously pressing for its proper place in the butter industry. Our appeal to the producers has met with a most gratifying response. Cream producers are taking notice of our eagerness to keep them informed. As a result our make is nearly three times bigger than last year. When we show the bank that our turn-over is sufficient for profitable operations and that we have behind us a large, loyal group of steady cream shippers, we secure the bankers' faith in our activities, and consequently his financial support.

The board and management of your Pool has made satisfactory provisions for adequate financing of operations. We are pushing sales of Numaid Brand butter, your brand. With your cream we are in a position to regulate our supply to meet our customers' demand. Stand by and get your share of the consumers' dollar. Influence your neighbor to ship to your plant, you will not have to apologize to him thereafter later. He will thank you some day.

Do like the wheat people did, take the matter in hand, unite your efforts, and get results.

#### Says Higher Standard for Working People Would Expand Farm Markets

Raising of the average standard of living of the working people of Great Britain is one of the main interests of the farmers since it would mean greatly expanded markets for meat and dairy products, according to Dr. Haden Guest, British M.P. In support of this contention, Dr. Guest quoted the following from a Parliamentary report dealing with the United Kingdom: "If the food consumption of the whole population were raised to the level of the top 10 per cent, this would involve an increase in the demand for milk of 80 per cent; for butter of 41 per cent; for eggs of 55 per cent; for meat of 29 per cent; and increased expenditure on fruit and vegetables of 124 and 87 per cent respectively." The quotation was given by Dr. Guest in the British House of Commons on June 24th of this year.

## "Old John Canada"

**O**LD JOHN CANADA—he's the Western branch of the family—has seen 'em come and seen 'em go. He's seen 'em with wheat up around the two-dollar mark and every acre on the place giving up its twenty-five to thirty bushels. And he's seen 'em again when it took tight belts and plenty of scratching even to get seed back.

So it's not surprising that Old John Canada, told by experience that nobody knows what's coming tomorrow, should be a **Cash Buyer\***. He practices the doctrine of "Pay As You Go" because he knows that when he pays Cash for his purchases, he not only saves money (in spite of what anyone says, buying "On Time" does cost more)—but also, **he leaves no mortgage on his future**. The things about him are his own, to do with as he pleases, come what may tomorrow.

We salute your wisdom, John Canada! Ever since this business was established, Eaton's has been a steadfast practitioner and advocate of the principle of "Pay As You Go," knowing well the wisdom embodied. While we do extend on certain merchandise the privilege of Budget Plan buying, there is no confusion whatever about our conviction of the superiority, from all angles, of the Cash method.

\* Eaton records show that by far the greatest majority of Western Purchases are for Cash.

**EATON'S**

Japan is now the best customer of the United States for munitions of war. In 1937 Japan received approximately \$6,000,000 worth of arms from the U.S. and China \$5,800,000.

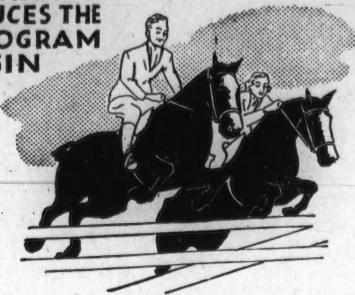


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THE PADDock  
PRODUCES THE  
MONOGRAM  
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MG112-1

## MONOGRAM London Dry Gin

12 oz. \$90 • 25 oz. \$175 • 40 oz. \$260

This Advertisement Is Not Inserted by the Alberta Liquor Control Board, or by the Government of the Province of Alberta.

### Jolt for Chamberlain from Some Churchmen

The British Government was urged to take immediate action to stop aerial bombing of British ships in Spanish Government ports, in a petition signed by the Archbishop of York, ten other bishops and numbers of high church dignitaries. "These ships are acting lawfully," said the petition, "and attacks on them are unlawful. Not so much in defence of British interests as in defence of law, we hold that the Government should take effective action to check these outrages and face considerable risk with that object."

#### A GOOD SUGGESTION

In a recent issue of *The New English Weekly* it was suggested that instead of returning colonies to Hitler, poetic justice would be done if the former German colonies were set aside for the settlement of the mounting number of penniless refugees from the Nazi terror.

#### A Mean "Crack"

"How are you, Mrs. Jones?"  
"All right; nothing to grumble at."  
"Mr. Jones away, eh?"

#### CALGARY'S FRIENDLY STATION

Travel to Strange Lands  
Beyond Blue Horizons

to

## "Ports of Call"

EVERY SUNDAY  
at 7:30 p.m.

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ALBERTA WHEAT POOL

**CFAC**  
930 K.C.



The great event to which the whole staff and most of our listeners were looking forward has finally happened. Don MacKay is now a married man and already has spent some days of his honeymoon. The wedding was a tremendous affair and the two announcers who acted as ushers still turn pale when they think of the crowds they had to handle. However, everything went without a hitch and after a reception at the happily married couple's future residence, Mrs. MacKay, nee Mary Quist, and our Sports Announcer left for Banff and points West.

The one person behind the scenes to whom most of the credit is due for getting Don to the church on time is "Old Bess." Events moved so rapidly however that she found it time to take her holidays and a well deserved rest. Consequently our staff is temporarily short of two of its outstanding members.

Of interest particularly to those residing in the Langdon and Airdrie districts is the announcement that J. N. Hunt has recently joined our Sales Staff. Mr. Hunt was formerly a school teacher in those localities.

Two new and original programs may be heard over this station at the following times: "Personality Hunt," a program in which our country listeners have a chance of sharing, is on the air at 9:30 p.m. on Mondays, Wednesdays and Fridays. "Treasure Hunt," comes to you at 7:30 and 9:30 p.m. on Tuesdays and Thursdays. Both these features are very entertaining and clever.

Things are naturally rather quiet around the Station as is usually the case during the holiday season. However, we have many new features prepared for your entertainment during the fall and winter months and we are sure that you will not be disappointed if at that time you set your dial at 690 k.c. and leave it there.

## MUSTARD AND CRESS

By SYDNEY MAY

Hello, Folks!

Speaking of Ministers of Roads, down in Saskatchewan it appears that Mister Dunn is done.

And Knotty Frankie insists that the war in China has now changed from a Nippon-tuck affair to quite a Rush'n matter.

#### SAY IT SLOWLY, PLEASE

Bridget the Cook of the Feathertonough - Cholmondeleys, (up Mount Royal way in Calgary) tells us that even on the hottest of days an iceman isn't always a nice man.

#### DON'T MISS THIS

A Lethbridge reader calls attention to the fact that a Boston man is advertising to teach all and sundry, for \$100, how to become a comic columnist in 10 lessons. That's too much. We'll teach you for nothing in one. Here's how:

Foist acquire six pencils (unsharpened). The depression being on you'd better ask the boss for a dozen. He may then come across with six.

Next secure 10 large pads of copy paper.

Now grab off an old typewriter. It must be old. However, if you are going to work for a newspaper this need not worry you as you won't be able to find a new one around the place.

Call the copy boy and in a superior tone demand that he sharpen the six pencils immediately.

Rest left elbow on desk, place chin in hand and gaze pensively at nothing in particular. That creates an impression of great wisdom.

Next drape yourself gracefully over the typewriter and sleep for four hours. Have the office boy call you at 10 minutes to quitting time.

Or wakening borrow the City Editor's shears, clip a column of wisecracks from some far-away paper and go home. There you are. Simple isn't it? Yep, but don't try it on the Editor of *The Western Farm Leader*.

Postcard from Fern of Fernie opines that men always applaud your good judgment when you agree with them.

Communication from Mister Gloom asserts that when husband and wife have differences, only the husband's relatives should take sides. The wife doesn't need any help.

#### EVOLUTION

Grand Old - Tory  
Liberal - Tory  
National - Tory  
and soon it'll be  
His - Tory

The only reason you can't get a married man's goat, wails Wally our incurable bachelorette, is because his wife got it when she married him.

#### ISN'T IT THE TRUTH

Too many people who insist on speaking their minds always have something hateful to say.

Premier Hepburn of Ontario doesn't like the pegging of Western Wheat. Well, Western Farmers don't like Mr. Hepburn, so that makes it even.

#### AND SERVE 'EM RIGHT

New Toronto authorities are trying to imitate Quebec's padlock law. If they don't watch out they'll discover that hate as well as love laughs at locksmiths.

The new Conservative leader, Mr. Manion, declares that there is a class of rich men more dangerous than Communists. Then why doesn't he get his friend Mr. Duplessis to apply a padlock law to them.

Or maybe a key to unlock their money vaults would be more useful!

**TODAY'S BRIGHT THOUGHT**  
The only difference between a promise and a threat is the way you feel about it.

Paradoxical as it may sound, declares Cynical Gus, a man may work for all he is worth and yet not work a great deal.

#### RONDEAU

Tell me soon how much you love me.

I have waited, oh so long.  
Night has touched the sky above me.

Sleep has stilled the thrushes' song.  
Soon the clouds will softly cover  
Even the radiance of the moon.  
Open your heart, O silent lover—  
Tell me soon.

—R. E. Rashley, Saskatoon.

Then there's the absent-minded nudist who showed up in camp wearing his hat.

"Brotherhood Plans New Eden" headline and history will probably repeat itself and they'll get Eve'd out of it.

#### What will the harvest be?

### From Unexpected Quarter

Commenting on the recent visit of King George and Queen Elizabeth to France, the London *Daily Telegraph* stated in part: "Of all the manifestations of Franco-British cordiality which have accompanied the arrival of the King and Queen in Paris, one of the most striking has appeared in an unexpected quarter. This is *Humanité*, the leading French Communist paper. . . Yesterday. . . it devoted half its front page to an enthusiastic welcome to the King and Queen. This appeared below a double column heading, 'Vive l'Entente Franco-Britannique.' On the same page was a large photograph of the King and Queen together, with a series of enthusiastically captioned pictures of Paris decorations. A leading article in the same paper points out that 'the France-British Entente is a necessity for France just as much as it is for England'."

Verdict of "not guilty" was brought in by a London jury who tried Dr. Aleck William Bourne, distinguished surgeon, who performed an operation on a fifteen-year-old girl who had been assaulted by soldiers. Lord Horder, a physician to the royal household, gave evidence for the defence. Dr. Bourne had himself insisted on the prosecution, as a test case, and the defence was that child-birth would have been injurious to health.

Among cases to come before the Board of Review under the F.C.A.A. shortly is that of a Calgary district farmer whose original mortgage was for \$7,500. He paid \$5,623, and now owes \$11,869, including arrears of interest.

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# SPORT

Rugby is the favorite sport topic these days. Last year's three Western Conference teams are busy trying to replace star running halfbacks.

In Regina indications are that "Highpockets" Cleveland, elongated Kansan, will fill the shoes of Ralph Pierce who has decided not to don the moleskins this fall. Roughrider followers are convinced that their boys will stage a come-back and top the heap this year.

Joe Turner, Calgary's home brew flash, has enrolled at Queen's University (what a break for Queen's) and will be lost to the Bronks after the first couple of games. Johnny Mike Sullivan from Seattle is slated to fill the gap and is showing much class. Bronk Boosters, after viewing workouts, claim their team has what it takes and then some.

Winnipeg's bruising Blue Bombers must struggle along without the West's smartest and most spectacular little player, Fritzie Hanson who is benched with a bad ankle. To Wayne "Skooter" Sheley, 183 lb. prize from South Dakota, falls the difficult task of taking Fritzie's position. Winnipeg admirers contend their Bombers will be plenty hard to stop.

Edmonton, the new comer to the Conference, has Bob Fritz, formerly of Winnipeg, at the helm and any team Bob leads is sure to pack dynamite. Eskimo fans are enthusiastically waiting to see their new gang in action.

Looks like a New York Yankee-Pittsburgh Pirate World Series is slated for this fall. Pittsburgh's classy Buccaneers show no signs of staging their usual August flop this year. Paced by Johnny Rizzo's big bat they are 4-1/2 games in front of the Giants who are still skidding. Chi Cubs seem the only threat.

In the American League Col. Jake Ruppert's Gotham gallopers seem to pack a bit too much wallop to allow any other team even a look-in. Cleveland, just as Joe McCarthy predicted, are blowing up in all departments. Yep, Gomez and Dickie vs. Blanton and Todd is a good battery selection for the opening of the Fall Classic.

In 13 of the 38 years since the turn of the century, the average price of wheat (basis No. 1 Northern at Fort William) has dropped below 87-1/2 cents. Those low-price years occurred before 1907-08 and since 1930.

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## New Link in Chain Which Binds "Good Neighbors" Together



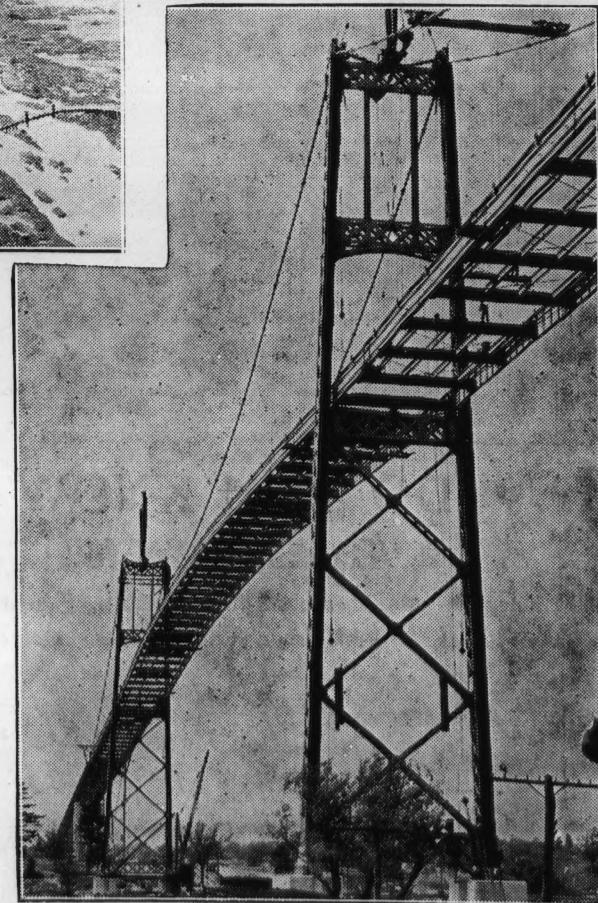
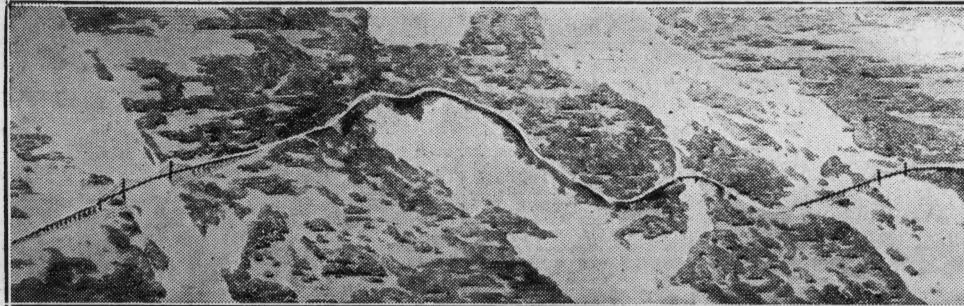
On Thursday of this week the opening of the Thousand Islands Bridge over the St. Lawrence River, by President Roosevelt and Prime Minister King, celebrated the forging of a new link in the chain which binds together "with hoops of steel" or at any rate with finest steel, two nations pledged in the hearts of their people to

eternal friendship. An air view of the system (*upper picture*) reveals the engineers' plan to eliminate costly superstructures by joining a series of islands. The artist's sketch (*below*) shows the separate spans which are now completed, to make an eight-and-a-half mile roadway between Ivy Lea, Ontario, and Collins Landing, New

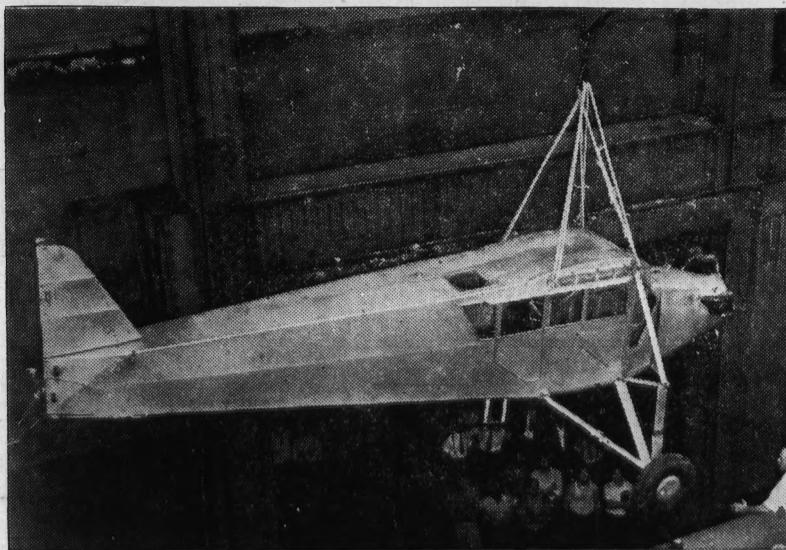
York. The bridge offers many fine views of the islands which dot the stately St. Lawrence at this point. Following the ceremonies, President Roosevelt (*right*) crossed into Canada to receive a degree from Queen's University. Yacht clubs on the U.S. side of the river arranged a marine parade to greet him.



**Steel Towers of New Bridge**



## Corrigan's "Wrong Way" Plane Comes Home



The now famous \$900 "crate" in which Douglas Corrigan flew from the United States to Ireland and fame, is shown arriving in New York aboard the United States Maritime commission freighter *Lehigh*. Above, the plane is being swung out of the ship at the unloading.

Steel towers of the Thousand Islands Bridge (*above*), were built in bridge sections. The main span of the bridge extends 750 feet from Ivy Lea to Georgina Island, also in Ontario. The bridge cost \$2,500,000.